

Partner Hub Market Comparison Report

Competitive Analysis · 17 Platforms · August 2026

EXECUTIVE SUMMARY

SCOPE

- 17-platform competitive analysis: CRM, email, social publishing, AI content, healthcare specialisation, and corporate health activation
- Benchmarked: HubSpot, Salesforce, GoHighLevel, ActiveCampaign, Tebra/Weave, NexHealth, Buffer, Later, Hootsuite, Birdeye, Podium, Mailchimp, and more

KEY FINDING

- No single competitor covers the same combination of provider-safe AI content, MS365-native outbound, native social publishing, CRM, booking, SMS, admin content assignment, and corporate health as Ingeni.

VERDICT BY CATEGORY

- CRM: HubSpot wins on enterprise breadth. Ingeni wins on provider specialisation.
- Email: Mailchimp for newsletters. Ingeni for consent-aware contextual outreach.
- Social: Buffer/Later schedule. Ingeni generates within a provider-safe pipeline.
- Healthcare Ops: Tebra/Weave for scheduling. Ingeni for growth activation.
- AI Content: Many have assistants. Ingeni has a provider authority engine.

PRICING SNAPSHOT (August 2026)

ENTRY PRICING

- Ingeni Partner Hub (Marketing): \$249/mo
- Ingeni Full Suite (Founding Partner): \$399/mo
- HubSpot Marketing Pro: \$900/mo · Enterprise: \$3,800/mo
- GoHighLevel: \$97/mo base · \$497/mo full
- ActiveCampaign: ~\$15/mo entry · \$145+/mo full
- Tebra/Weave: \$199+/mo · full stack by quote
- Buffer/Later: Free to \$5+ per channel
- Birdeye/Podium: Quote only
- Mailchimp: Free / \$13+/mo / \$350+/mo full

METHODOLOGY

- Pricing sourced from public plan pages, trials, and sales conversations.
- August 2026. Subject to change.