

PROVIDER REVENUE & ENGAGEMENT

You already have the relationships.

Ingeni helps turn them into recurring revenue.

A 10-slide prospect walkthrough - revenue sources, competitive gaps, AI content, Vitalis pricing, Corporate Health opportunities, and the Founding Partner offer.

# NEW REVENUE SOURCES

## GLP-1 COMPANION & ADHERENCE

- Education content, follow-up campaigns, adherence check-ins, Vitalis tracking
- Average additional revenue per engaged client: \$60-\$120/mo

## HRT & LONGEVITY PROGRAMS

- Longitudinal content, symptom tracking, lab follow-up, reactivation
- High lifetime value; underserved by generic tools

## EMPLOYER / CORPORATE HEALTH

- Employer pilot, group wellness, aggregate reporting, program activation
- Corporate Health: pilot / custom / self-deploy pathway

## REFERRAL CHAIN ACTIVATION

- Structured referral routing between provider types
- Cross-program client routing visible inside Partner Hub

# HOW IT COMPOUNDS OVER 12 MONTHS

## MONTHS 1-2: ACTIVATION

- CRM built. Content pipeline live. Social channels connected.
- First campaigns sent. Client database imported.
- Vitalis invitations sent to existing client base.

## MONTHS 3-6: MOMENTUM

- Client relationships deepen. Vitalis engagement active.
- Repeat engagement rising. Referral network visible.
- First corporate pilot conversations open.

## MONTHS 7-12: COMPOUND GROWTH

- Provider Revenue & Engagement OS fully running.
- Multiple revenue streams active simultaneously.
- Practice positioned as the local health authority.
- Corporate Health pilot active or in contract.

# WHERE INGENI WINS OUTRIGHT

## PROVIDER-SAFE AI CONTENT

- Content generated within each provider's scope of practice
- Health-authority positioning per provider type

## MS365 INBOX-NATIVE OUTREACH

- Email sent from provider's own Office 365 mailbox - not a bulk sender
- Consent-aware, CRM-connected

## NATIVE SOCIAL PUBLISHING

- Publish directly to connected channels from within Partner Hub
- Release state: validating social token encryption and scheduler

## VITALIS CLIENT ENGAGEMENT

- \$29/mo primary | \$15/mo family add-on
- Between-visit engagement, tracking, and program follow-through

## CORPORATE HEALTH ACTIVATION

- Employer opportunity routing built into the CRM layer
- Pilot / custom / self-deploy - priced by employer scope

# PRICING IN CONTEXT

## INGENI FULL SUITE - FOUNDING PARTNER RATE

- Partner Hub (Full Suite): \$399/mo
- Partner Hub (Marketing only): \$249/mo
- Vitalis members: \$29/mo primary | \$15/mo family add-on
- Corporate Health: pilot / custom pathway (separate)

## COMPARABLE STITCHED STACK

- HubSpot Marketing Pro: \$900/mo
- Buffer/Later (social): \$60/mo
- Mailchimp (email): \$150/mo
- Birdeye/Podium (reputation): \$350/mo
- AI content tool: \$99/mo
- Total comparable stack: \$1,450 - \$2,200+/mo

## FOUNDING PARTNER TERMS

- Rate locked at \$399/mo for qualifying workspaces
- No long-term contract required

# BOOK YOUR PRACTICE EVALUATION

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## WHAT HAPPENS IN THE EVALUATION

- 30-minute practice walkthrough
- Map current tools against the Ingeni revenue & engagement layer
- Identify hidden revenue opportunities by provider type
- Review Vitalis and Corporate Health fit
- Receive a Founding Partner proposal if qualified

## FOUNDING PARTNER TERMS

- Rate locked at \$399/mo Full Suite
- Priority onboarding and content pipeline setup
- Direct access to the product team during launch window
- No long-term contract required for qualifying workspaces

**BOOK AT: [growth.ingenihealth.com](https://growth.ingenihealth.com)**

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