

The Ingeni Relationship OS Whitepaper

Transactional Care to Longitudinal Health Engagement · August 2026

THE CORE ARGUMENT

THE PROBLEM WITH TRANSACTIONAL CARE

- Health relationships are fragmented across apps, visits, ecommerce, wearables, clinics, coaches, pharmacies, labs, and employer benefit systems.
- Trusted providers lose visibility between transactions while online-first services maintain the relationship every week through content and digital touchpoints.
- The answer: give providers a Relationship OS that extends trust with modern digital reach - within their scope of practice.

THE THREE-PRODUCT SUITE

- Partner Hub - Provider workspace: AI content, CRM, email, social, SMS
- Vitalis - Client engagement: \$29/mo primary, \$15/mo family add-on
- Corporate Health - Employer activation: pilot / custom / self-deploy

HOW THEY COMPOUND

- Partner Hub activates the relationship at the provider level
- Vitalis extends it between visits through the client app
- Corporate Health opens a B2B revenue stream via employer partnerships

PROVIDER TYPES AND USE CASES

TWELVE PROVIDER TYPES SERVED

- Independent Pharmacist · Pharmacy Group · Wellness Coach
- Fitness Professional · Dietitian / Nutrition · Med Spa / Aesthetics
- Weight-Loss Clinic · Corporate Health Consultant · and more

SEVEN PRIMARY USE CASES

- GLP-1 companion education and adherence support
- HRT follow-up and longitudinal wellness tracking
- Metabolic health and weight-management program activation
- Corporate health pilot - aggregate, privacy-safe employer reporting
- Family wellness - multi-member Vitalis engagement
- Nutrition and dietetics content and coaching within scope
- Fitness and movement education and recovery support

CONSENT AND DATA FRAMEWORK

- All workflows operate within each provider's scope of practice
- Consent-aware client context governs all outreach and content
- Corporate Health reporting is aggregate and privacy-safe by design
- Clinical, prescribing, and lab interpretation remain with licensed professionals